ADELANTE CON CAMP PERRY!
A MAJOR GIFT AND CAPITAL CAMPAIGN

CAMP PERRY NEW DINING HALL and WATERFRONT

RIO GRANDE COUNCIL
BOY SCOUTS OF AMERICA
INVEST IN OUR FUTURE LEADERS
MESSAGE FROM THE RIO GRANDE COUNCIL
PRESIDENT AND THE SCOUT EXECUTIVE

The Rio Grande Council has just embarked on an historic journey to revitalize Camp Perry. Some of you may be aware that Camp Perry is the oldest continuously operating Boy Scout Camp in Texas. This year marks the 90th anniversary of this outstanding facility. Camp Perry was acquired just one year after the council received its charter from the National Council in 1927.

In September 2016, after concluding a feasibility study, the Board of the Council authorized a $6.1 million capital campaign named “Adelante Con Camp Perry!” Our pre-campaign commitments have exceeded all expectations.

The campaign will result in developing several new facilities that include a new air-conditioned dining hall, new waterfront, a multipurpose health and fitness facility to also serve youth in our communities. In addition to new facilities, the campaign will include a maintenance endowment and a campership endowment to enable all youth to attend camp.

Our youth deserve a first-class camping facility to enhance program opportunities and prepare them to be the leaders of our communities. Please help us reach our goal to revitalize historic Camp Perry by making a contribution.

Adelante Con Camp Perry!

Manny Guerra
Council Board

Rudy Gonzalez
President Scout Executive
Growing future leaders of character continues to drive the Boy Scouts of America. Team Building and Leadership Development has been happening at Camp Perry every year for the last 90 years. Help us insure that it will continue for another 90 years.
GROWING - WHO WE SERVE

The Rio Grande Council serves all five counties in south Texas whose youth population is 91% Hispanic. Our Scoutreach programs connect communities by growing Scouting in underserved markets. Membership growth initiatives break barriers to participation. Despite the economic hardship of many in South Texas, Scouting here maintains a strong community presence with 1,270 volunteers serving 3,589 youth members in 2016. Last year our Council led the BSA’s Southern Region in new unit growth and our National Honor Society (Order of the Arrow) earned the highest award for service in the 13 state Region.

With your investment, Camp Perry:
- can serve as a base to build the character attributes the Youth of the RGV need
- make our youth programs more attractive to a broader population of young men and women
- can help more youth accomplish their goals (more than 2,700 of our scouts have earned the Eagle Scout Award)

FUTURE - WHERE SCOUTING INNOVATES

Innovative programs teach powerful real-life skills. Science and Technology Programs, Law Enforcement Explorer Posts for young men and women, Sc outf it and High Adventure Programs are helping to grow future leaders for our Nation.

With your investment, Camp Perry:
- will have a new waterfront, pool, rock-climbing/health and fitness facility, hiking trail and BMX trail to train our youth to enjoy a lifetime of physical fitness
- will have all inclusive (special needs) campsites and other more accessible activity areas

LEADERS - WHERE SCOUTING HAPPENS

Scouting comes to life at Camps and High Adventure bases like Camp Perry. Great program venues enhance the outdoor experience for youth, families and volunteers.

With your investment, Camp Perry:
- can provide unique leadership opportunities for youth
- educate and train volunteer and youth leaders

WITH YOUR HELP, OVER THE NEXT 5 YEARS:

We can deliver over

57,000
Camper Experiences

16,000
Scouts and Non-Scouts will earn the Scout Fit Award

5,000
more Youths and Adults will receive leadership, lifesaving, and character building training
The Rio Grande Council is committed to raising 6.1 million dollars to revitalize and expand Camp Perry. The Council’s Board has identified the following capital and endowment needs for the facility.

**PLANNED PROJECTS**

<table>
<thead>
<tr>
<th>PROJECT</th>
<th>COST</th>
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<tbody>
<tr>
<td>1. New Air Conditioned Dining Hall</td>
<td>$2,000,000</td>
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<tr>
<td>2. Waterfront</td>
<td>$350,000</td>
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<tr>
<td>3. Health and Fitness Facility</td>
<td>$600,000</td>
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<tr>
<td>4. Three Shower and Bathroom Facilities</td>
<td>$450,000</td>
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<tr>
<td>5. Staff Cabins (8 cabins)</td>
<td>$200,000</td>
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<tr>
<td>6. New Swimming Pool / Remodel Poolhouse</td>
<td>$300,000</td>
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<tr>
<td>7. Campsite Pavilions (11 Pavilions)</td>
<td>$225,000</td>
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<td>8. Handicapped Site (1 Pavilion)</td>
<td>$25,000</td>
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<tr>
<td>9. Shooting Complex (3 Structures)</td>
<td>$200,000</td>
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<tr>
<td>10. BMX/ATV Pavilion and Equipment</td>
<td>$75,000</td>
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<tr>
<td>11. Refurbish Old Dining Hall for Welcome Center</td>
<td>$250,000</td>
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<tr>
<td>12. Camp Perry Infrastructure</td>
<td>$250,000</td>
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<tr>
<td>13. Endowment</td>
<td>$500,000</td>
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<tr>
<td>14. Camperships for youth</td>
<td>$100,000</td>
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<tr>
<td>15. Professional Fees - Architects, Engineering</td>
<td>$150,000</td>
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<td>16. Ranger Seed Dollars</td>
<td>$50,000</td>
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<td>17. Ranger Housing</td>
<td>$15,000</td>
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<td>18. Ranger Maintenance Shop</td>
<td>$35,000</td>
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<tr>
<td>19. Roads throughout camp</td>
<td>$100,000</td>
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<tr>
<td>20. Landscape and Irrigation</td>
<td>$25,000</td>
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<tr>
<td>21. Program Equipment</td>
<td>$20,000</td>
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<tr>
<td>22. Parking (for 85 cars)</td>
<td>$100,000</td>
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<tr>
<td>23. Contingency</td>
<td>$80,000</td>
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**TOTAL**                                         **$6,100,000**
NAMING OPPORTUNITES

Named reservation (Transformational gift) $5,000,000
Dining hall - signature building $1,500,000

$35,000 (AND LESS) LEVEL
Program Equipment $500
Palm Trees (15) $1,000
Trees (100) $1,000
Dining Room Tables (100) $1,000
Rocking Chairs Dining Porch (12) $1,000
BMX Bicycles (20) $1,000
ATVs (10) $5,000
Named Campsite Pavillion (12) $25,000
Named Staff Cabins (10) $35,000

Endowment Support for Camperships,
Camp Perry Facilities and Camp Staff
Boy Scout Campership Endowment $6,000
Cub Scout Campership Endowment $1,000
Camp Perry Facility Endowment Gold $1,000
Camp Perry Facility Endowment Silver $500
Camp Perry Facility Endowment Bronze $100
Camp Perry Facility Endowment Copper $1-$99
Camp Perry Staff Salary Endowment $10,000

$50,000 LEVEL
Old dining hall remodel - fireplace
Program centers, phase 2 (3 available)
Ranger home

Camp Perry is a COMMUNITY
community awareness of the positive and

Camp Perry builds
CHARACTER and LEADERS
for all the youth of the Rio Grande Valley.

Camp Perry is AFFORDABLE.
facility that helps in furthering attributes of Scouting to area families.

Camp Perry is one of the best RETENTION tools for Scouting.

$100,000 LEVEL
New dining hall - fireplace
First-aid facility
Climbing wall
Shotgun facility
Rifle facility
Archery facility
Individual campsites (12 available)
BMX/ATV facility
Parade field

$175,000 LEVEL
Campsite road (sold)
Shower houses (4 available)

$250,000 LEVEL
Dining hall kitchen (sold)
Dining hall porch
Main dining room
Aquatics area
Named entrance road (sold)

$350,000 LEVEL
Shooting sports complex (rifle, shotgun, archery)
Staff area

$500,000 LEVEL
Lodge remodel
Welcome center
Named and endowed ranger position
This new dining hall, which will overlook the Arroyo Colorado, will be a multi-purpose facility to be used for meetings, conferences and training. Like Camp Perry itself, it will be open to the community and other organizations.
Council leadership gave the campaign name and logo great thought. They named this campaign “Adelante Con Camp Perry!” or “Forward With Camp Perry!” to signify the strong Hispanic culture of the Rio Grande Council and the will to move forward for another 90 years to accomplish the Boy Scouts of America’s mission:

*The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.*

The palm tree stands as a recognizable symbol of South Texas. This majestic tree lines major highways of the Rio Grande Valley, greeting visitors as they arrive. As a nod to the palm, the campaign’s logo includes a palm with 12 fronds, each representing a point from the Scout Law:

*A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.*

The trunk symbolizes the core of volunteers our programs need to support our young people so they can carry out the Scout Law.

The Scout fleur-de-lis represents the three points of the Scout Oath:

*On my honor I will do my best
To do my duty to God and my country
and to obey the Scout Law;
To help other people at all times;
To keep myself physically strong,
mentally awake, and morally straight.*
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*Past Council Presidents

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Ponce Duran
Joe Phillips
Mike Fossum
Terry Fossum
Richard Jaross
Rudy Gonzalez

For additional information contact: Rudy Gonzalez, Scout Executive / Rio Grande Council, Boy Scouts of America
P.O. Box 2424 / Harlingen, TX 78550 / rudy.gonzalez@scouting.org / 956-423-0250

Go to the website - www.campperrybsa.com